

Sivan Palmon

Copywriter

818-687-8776

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sivanpalmon.com

Experience

Junior Copywriter

RPA | Santa Monica | 2024

Honda, Farmers Insurance, Apartments.com, Pocky, Spotless Brands.

Copywriter

Fluz | Remote | 2022-2023

Owned brand voice in core product messaging through email, web, social and UX copy.

Collaborated with Koto on Fluz's rebrand, developing new tone and style.

Content Writer

Kyle Dunnigan | Los Angeles | 2021

Scripted shorts and aligned dialogue to comedian's unique humor and perspective.

Copywriter Intern

Popshorts | Orange | 2018-2019

Developed copy for social, web, and campaigns ranging in desired tone.

Awards

Most Captivating Performer

American Advertising Federation | 2019

Bronze

One Club Creative Bootcamp | 2019

Commencement Leader

Cal State Fullerton | 2019

Education

The Book Shop School for Ads

Copywriting | 2024

California State University, Fullerton

BA in Advertising | 2019